

TEXAS STATE VITA

I. Academic/Professional Background

A. Name and Title

Name: Jessica L. James

Title: Lecturer

B. Educational Background

<i>Degree</i>	<i>Year</i>	<i>University</i>	<i>Major</i>	<i>Thesis/Dissertation</i>
MA	2015	Texas State University	Mass Communication 4.0 GPA	Yes "Mobile dating in the digital age: Computer mediated communication and relationship building on Tinder."
BSJ	2011	Bowling Green State University	Journalism	

C. University Experience

<i>Position</i>	<i>University</i>	<i>Comments</i>	<i>Dates</i>
Lecturer, School of Journalism and Mass Communication	Texas State University. San Marcos, TX, United States		August 2015 - Present
Co-Grant Coordinator, School of Journalism and Mass Communication	Texas State University. San Marcos, TX, United States		July 2015 - December 2015
Graduate Teaching Assistant, School of Journalism and Mass Communication	Texas State University. San Marcos, TX, United States		August 2013 - August 2015

D. Relevant Professional Experience

<i>Position</i>	<i>Entity</i>	<i>Dates</i>
Reporter	The Morning Journal Lorain, OH, United States	July 2012 - August 2013
Freelance reporter	Fostoria Review-Times Fostoria, OH, United States	February 2012 - August 2012

Special sections editor/ Reporter	The BG News Bowling Green, OH, United States	January 2009 - August 2011
Reporting intern	The Sandusky Register Sandusky, OH, United States	June 2010 - August 2010

II. TEACHING

B. Courses Taught:

Texas State University:

MC 1313 - MEDIA WRITING

MC 1313 - WRITING MASS MEDIA

MC 3383 - ED FOR CLEAR COMM

MC 4321 - NEWS WRI & REP II

MC 4326 - ADV SOCIAL MEDIA

MC 4356F - FEATURE WRITING

MC 4381 - DIG & ONLINE MEDIA

D. Courses Prepared and Curriculum Development:

Writing for Mass Media, Revise Existing Course, Texas State University. Taught: April 2016 - August 2017.

Additional Comments: Collaborated with SJMC journalism department heads for creating a robust and multi-faceted TRACS site, in addition to uploading up-to-date teaching materials for faculty and graduate instructors.

Media Writing, Create Course, Texas State University. Preparation start date: January 2020. Taught: July 2020.

Additional Comments: Worked with an instructional designer to build a new MC1313 Media Writing course for electronic media and journalism majors. The course will be created in Canvas as an online course, which can be taught in hybrid or flipped format.

F. Other:

Journalist of the Year Judge, Texas Scholastic Journalist of the Year (JOY), Journalism Education Association. Austin, TX, United States. 3. (February 4, 2017).

Seminar, Diversity over Division: Covering Race Relations, Society of Professional Journalists. San Marcos, TX, United States. 40. (October 16, 2018 - Present).

University Star Part-Time Interim Adviser, Texas State University. (January 1, 2017 - May 25, 2017).

Additional Comments: Served as an interim adviser for the University Star while the department hired a full-time adviser.

G. Teaching Professional Development Activities Attended

Seminar, "Open Government Seminar," Freedom of Information Foundation of Texas, San Antonio, TX, United States. (June 19, 2018 - Present).

Continuing Education Program, "Teachapalooza," Poynter Institute, St. Petersburg, FL, United States. (June 8, 2018 - June 10, 2018).

Institute, "Multicultural Curriculum Transformation & Research Institute," Texas State University Center for Diversity and Gender Studies, San Marcos, TX, United States. (May 21, 2018 - May 25, 2018).

Continuing Education Program, "Foundations of Online Course Design and Development," Texas State University, San Marcos, TX, United States. (May 22, 2017 - June 2, 2017).

Conference Attendance, "ISOJ," Knight Center for Journalism, Austin, TX, United States. (April 17, 2017 - April 19, 2017).

Workshop, "SJMC Teaching Clinic," School of Journalism and Mass Communication, San Marcos, TX, United States. (August 23, 2016 - August 25, 2016).

Additional Comments: Assisted with instructional tutorial of the updated MC1313 TRACS site.

Conference Attendance, "ISOJ," Knight Center for Journalism, Austin, TX, United States. (April 13, 2016 - April 15, 2016).

III. SCHOLARLY/CREATIVE

A. Works in Print (including works accepted, forthcoming, in press):

1. Books:

d. Chapters in Books:

Refereed:

James, J. L. (2017). Love at our Fingertips: Exploring the Design Implications of Mobile Dating Technologies. In *Sex in the Digital Age*. 5 Howick Place, London SW1P 1WG, England: Routledge.

3. Conference Proceedings:

a. Refereed Conference Proceedings:

Higgins Joyce, V. D., James, J. L., & Khani, Z. (2017). TV and Web Cultivating Health Perceptions among older Latinos in Texas.

B. Works Not in Print:

2. Invited Talks, Lectures, and Presentations:

Seed, D. F., Oskam, J. B., Kaufhold, W. T., Higgins Joyce, V. D., James, J. L., Buschhorn, J. L., Taylor, G., Meeting, "Texas State University MIPPA Project," Texas Department of Aging and Disability Services, Texas Department of Aging and Disability Services Headquarters, Austin, TX, United States. (December 17, 2015).

5. Other Works not in Print:

c. Other Works Not in Print:

Creative Works Cited in Conference Papers / Presentations:

James, J. L., T. H., C. C., C. H., Q. Y., Southeast Asia Conference, "“Perceptions of Environmental Issues in Singapore: A Content Analysis of a Singaporean Magazine”," Center for International Studies, San Marcos, TX, United States. (April 21, 2015).

C. Scholarly / Creative Grants and Contracts:

1. Funded External Grants and Contracts:

Kaufhold, William Thomas (Principal), Percent Contribution: 20%, Oskam, Judith B (Co-Principal), Percent Contribution: 10%, Craig, Clay Martin (Supporting), Percent Contribution: 10%, Devlin, Michael Brandon (Supporting), Percent Contribution: 10%, Ngondo, Prisca Sibongile (Supporting), Percent Contribution: 10%, Blasingame, Dale C (Supporting), Percent Contribution: 10%, James, Jessica Lynn (Supporting), Percent

Contribution: 10%, Seed, Daniel F (Supporting), Percent Contribution: 10%, Buschhorn, Jennifer L (Supporting), Percent Contribution: 5%, Westerbeck, Lisa (Supporting), Percent Contribution: 5%. Communication Strategy Implementation Proposal, Texas Department of Health and Human Services, State, \$636,149.00. (Funded: July 2017 - December 2017). Contract.

Oskam, Judith B (Principal), Kaufhold, William (Co-Principal), Fox, Kym (Supporting), Buschhorn, Jennifer (Supporting), Taylor, Elizabeth (Supporting), Higgins, Vanessa (Supporting), Seed, Daniel (Supporting), James, Jessica (Supporting), Boden-McGill, Carrie (Supporting). Texas State University MIPPA Project, State of Texas Department of Aging and Disability Services, State, \$448,800.00. (Funded: July 1, 2015 - December 1, 2015). Contract.

E. Scholarly / Creative Professional Development Activities Attended:

Conference Attendance, "AEJMC 2017," AEJMC, Chicago, IL, United States. (August 11, 2017 - August 14, 2017).

Additional Comments: Presented conference paper at AEJMC.

F. Media Recognition:

Magazine, Bustle. (October 13, 2019).

Additional Comments: <https://www.bustle.com/p/what-happens-to-your-brain-when-you-swipe-right-on-dating-apps-18844345>

Magazine, Wired. (September 20, 2018).

Additional Comments: <https://www.wired.com/story/facebook-dating-how-it-works/>

Newspaper, The University Star. (September 22, 2017).

Additional Comments: <http://star.txstate.edu/2017/09/18/mass-communications-department-contracted-for-medicare-campaign/>

Newspaper, The University Star. (February 22, 2016).

Additional Comments: <https://star.txstate.edu/2016/02/22/dating-apps-influence-hookup-culture-professor-says/>

Texas State Newsroom, Texas State Newsroom. (February 13, 2019).

Additional Comments: "Texas State lecturer investigates how dating apps impact user behavior"

IV. SERVICE

A. Institutional

2. College:

Attendee, Dean's Seminar Kelly Kaufhold. (November 8, 2017 - Present).

Attendee, Dean's Seminar Mike Devlin. (October 9, 2018 - Present).

Attendee, Dean's Seminar Cindy Royal. (February 26, 2019 - Present).

3. Department/School:

Participant, Bobcat Preview Day. (October 21, 2017).

Participant, Bobcat Preview Day. (November 17, 2018).

Participant, Bobcat Preview Day. (October 19, 2019).

Member, Special Events Committee. (October 31, 2018)

Advisor, Society of Professional Journalists. (August 31, 2018 - Present).

B. Professional:

Attendee / Participant, Society of Professional Journalists Scholarship Dinner, San Antonio, TX, United States. (June 13, 2018 - Present).

C. Community:

Participant, PRSSA - Prof Plunge, San Marcos, TX. (September 13, 2018 - Present).

Participant, San Antonio Association of Hispanic Journalists Gala, San Antonio, TX. (August 11, 2018 - Present).

Judge, Barbara Jordan Media Awards, San Marcos, TX. (February 2, 2018 - Present).

Volunteer, SPJ Gridiron Show, San Antonio, TX. (October 4, 2018 - October 6, 2018).

Volunteer, SPJ Gridiron Show, San Antonio, TX. (October 10, 2019 - October 12, 2019).

D. Organization Memberships:

Society of Professional Journalists (SPJ). (September 10, 2014 - Present).

Alpha Chi National Honor Society. (January 10, 2014 - Present).

E. Service Honors and Awards:

Award / Honor Recipient: Society of Professional Journalists Region 8 Program of the Year, Society of Professional Journalists.
January 21, 2018 - August 21, 2019

F. Service Grants and Contracts:

1. Funded External Service Grants and Contracts:

James, Jessica Lynn. Headliners Scholarship - Teachapalooza conference fee, Headliners Foundation, Private / Foundation / Corporate, \$300.00. (Submitted: May 15, 2018). Grant.

James, Jessica Lynn (Principal), Percent Contribution: 0%. SPJ Region 8 Conference, Headliners Foundation, Private / Foundation / Corporate, \$3,000.00. (Submitted: October 2, 2019, Funded: April 24, 2020 - April 25, 2020). Grant.

Additional Comments: The Headliners Foundation awarded the Texas State Society of Professional Journalists (SPJ) \$3,000 for the SPJ Region 8 Conference.

4. Submitted, but not Funded, Internal Service Grants and Contracts:

James, Jessica Lynn. SPJ Diversity Panel - Mass Comm Week, Texas State University, \$1,000.00. (Submitted: October 15, 2018). Grant.

G. Service Professional Development Activities Attended:

Virtual Conference Attendance, "Excellence in Journalism," Society of Professional Journalists, Washington, D.C., United States. (September 10, 2020 -September 12, 2020).

Conference Attendance, "Excellence in Journalism," Society of Professional Journalists, San Antonio, TX, United States. (September 5, 2019 - September 7, 2019).

Conference Attendance, "Excellence in Journalism," Society of Professional Journalists, Baltimore, MD, United States. (September 27, 2018 - September 29, 2018).

Workshop, "MIPPA: Connecting with Local Media - Social Media and Seniors," Department of Aging and Disability Services (DADS), Austin, TX, United States. (May 20, 2016).

Additional Comments: Presented a workshop on connecting with local media/ Social media and seniors for reaching Medicare-eligible beneficiaries throughout the state of Texas.

Conference Attendance, "MIPPA Benefits Counseling Training & Conference," Department of Aging and Disability Services (DADS), Austin, TX, United States. (August 26, 2015 - August 28, 2015).

Conference Attendance, "Aging in Texas Conference," Department of Aging and Disability Services (DADS), Austin, TX, United States. (July 29, 2015 - July 31, 2015).